



# 2025 SEASON SPONSORSHIP

## Invitation to Sponsor

**We are delighted to invite you to sponsor the 2025 season at The Seed Farm, and to continue the tradition of agricultural innovation, entrepreneurialism, and environmental stewardship through the next generation of farmers.**

This season, beginning farmers will grow their agricultural businesses, food pantries will grow fresh vegetables, and more neighbors in need will have access to fresh, organically grown produce.

Your support is pivotal in nurturing farmers, increasing food access, and plays a crucial role in ensuring the success and sustainability of the local food economy within our region.



## Season Sponsor Benefits

In addition to our Season Sponsorship opportunities, our corporate partners gain visibility among our diverse participants, dedicated supporters, and through social media reach. This, coupled with active engagement in our organization, makes your sponsorship more than just a financial contribution.

### Your sponsorship will...

- Demonstrate your commitment to the future of farming and sustainability
- Foster community development through food equity
- Market your business to our network of supporters
- Qualify as an advertising expense tax write-off

[Click Here to Become a Sponsor](#) 

## Sponsorship Levels

### All sponsorship tiers include:

Thank you for your generous support. As a token of our appreciation, donors contributing over \$150 will receive an exclusive invitation to our upcoming VIP Plant Sale! Your contribution helps us grow and thrive.

### Premier: \$10,000

Logo placement on all print marketing for fundraising and training events and our website. Logo placement in What's Sprouting e-newsletter for 1 year (2,800+ contacts). Social media recognition (3,700+ followers). Work with TSF staff to design a custom volunteer project for your employees. Quarter page ad in the CALV annual report. 4 tickets to the SHFB signature fundraising event.

### Cultivator: \$5,000

Logo placement on promotional brochures, website, all print marketing for fundraising and training events. Logo placement in What's Sprouting e-newsletter for 1 year (2,800+ contacts). Social media recognition (3,700+ followers). Quarter page ad in the CALV annual report. 2 tickets to the SHFB signature fundraising event.

### Harvest: \$2,500

Logo placement on promotional brochures, website. Logo placement in What's Sprouting e-newsletter for 1 year (2,800+ contacts). Social media recognition (3,700+ followers). Quarter page ad in CALV annual report.

### Crop: \$1,000

Logo placement on promotional brochures, website. Logo placement in What's Sprouting e-newsletter for 1 year (2,800+ contacts). Social media recognition (3,700+ followers).

### Farmer's Friend: \$500

Logo on Seed Farm website, social media recognition (3,700+ followers).

### Seed Starter: \$250

Name listed in promotional materials.



# Our Programs

Situated on 42 acres of preserved farmland in Lehigh County, The Seed Farm offers new farmers access to land, equipment, infrastructure, and technical assistance to kickstart their agricultural ventures through our Farm Business Incubator program. This program is singular in our region and one of only two Farm Business Incubators in Pennsylvania.

We collaborate with regional agricultural organizations and local growers to host educational programming covering essential skills for farming success, including production planning, food safety, hands-on training in equipment operation, and beyond.

Our Growing Partners program provides raised beds, organically grown transplants, and education at food pantry gardens to increase accessibility to and raise the visibility of growing vegetables. As a program of Second Harvest Food Bank, The Seed Farm increases access to fresh, nutrient-dense produce by growing thousands of pounds of vegetables directly for the emergency food system.

## Our Advisory Committee

**Lisa Miskelly** DVP Program Manager,  
Pasa Sustainable Agriculture

**Dan Kemper** Master Trainer, Rodale Institute

**Diane Matthews-Gehringer** Director of Farmland  
Preservation, Lehigh County

**Mark Reid** Farmer, Easton Garden Works

**Brian Moyer** Education Program Associate,  
Penn State Agricultural Extension

**Marly Surena-Llorens** Analyst, The Hartford and  
Owner/Operator, Fenimore-Rutland  
(cut flower farm/florist)

**Michael Brack** Sodexo WDC Executive Chef,  
Muhlenberg College

**Chad Butters** Founder/CEO, Eight Oaks Farm Distillery

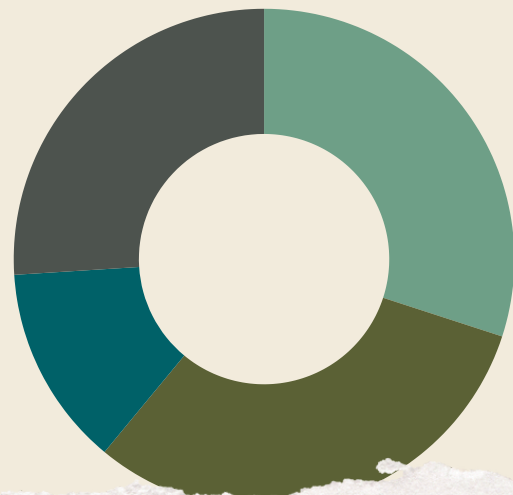
**Sarah Smeltz** Farmer, Bee Well Blooms

## Current Funding Sources

The Seed Farm maintains a diversified revenue stream in order to ensure the long-term financial sustainability of our organization.

### 2023 Income

- INDIVIDUAL CONTRIBUTIONS - 30%
- PLANT SALES AND EVENTS - 31%
- PROGRAM SERVICE FEES - 13%
- CORPORATE, FOUNDATION, TRUSTS - 26%



Stay updated on upcoming events,  
volunteer opportunities, workshops,  
and more!

[THESEEDFARM.ORG](https://theseedfarm.org), [@THESEEDFARM](https://www.instagram.com/theseedfarm)



As a program of Second Harvest Food Bank, The Seed Farm works to support food production at all levels, from home gardeners to community gardens to local farmers. Strong local food systems equal food security.